

Message Text

UNCLASSIFIED

PAGE 01 ROTTER 00399 071049Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----094045 080203Z /62

R 061330Z JUN 78
FM AMCONSUL ROTTERDAM
TO USDOC WASHDC
INFO SECSTATE WASHDC 2647
AMEMBASSY THE HAGUE
AMCONSUL AMSTERDAM

UNCLAS ROTTERDAM 399

E.O. 11652: N/A
TAGS: BEXP, NL
SUBJ: ADS REQUEST FOR C.L. FROST " SON, INC., GRAND RAPIDS, MI.

AMCONGEN ROTTERDAM CONTACTED 15 COMPANIES INDIVIDUALLY
CONCERNING THE FROST OVERHEAD CONVEYOR TROLLEY ASSEMBLIES,
CHAIN AND CONVEYOR COMPONENTS. MOST FIRMS WERE ONLY INTERESTED
IN COMPLETELY INTEGRATED SYSTEMS. 7 FIRMS REQUESTED PRODUCT
LITERATURE, 3 FIRMS REACTED NEGATIVE, 1 COMPANY IS STILL
CONSIDERING THE MATTER.

THE FOLLOWING THREE FIRMS ARE INTERESTED IN REPRESENTING
C.L. FROST:

1. B.V. GEHA - KMT
LANGSOM 18 (SLOTEN)
1066 EW AMSTERDAM, NETHERLANDS
CONTACT: MR. G. HINSE, MANAGING DIRECTOR
PHONE: AREA 020 LOCAL 153917
TELEX: 14523
COMMENT: FIRM IS IMPORTER/DISTRIBUTOR OF CHAINS, ELEVATORS
AND PARTS, TROLLEYS, CONVEYOR AND OTHER INTERNAL TRANSPORT
MATERIALS AND EQUIPMENT. GEHA-KMT WAS ESTABLISHED IN 1953
AND EMPLOYS 20 STAFF. BANK REFERENCE ALGEMENE BANK NEDERLAND,
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BADHOEVEDORP. NO FURTHER FINANCIAL DETAILS REVEALED. MR.
HINSE IS VERY INTERESTED IN AN AGENCY/DISTRIBUTORSHIP, BUT
HE WILL NOT BE ABLE TO MAINTAIN LARGE STOCKS OF MATERIAL
AS THIS WOULD INVOLVE HIM IN LARGE CAPITAL EXPENDITURE.

2. GEVEKE INTERN TRANSPORT B.V.
P.O. BOX 3031

1003 AA AMSTERDAM, NETHERLANDS

CONTACT: MR. L. DRIEHUIS, SALES MANAGER TRANSPORTSYSTEMS

PHONE: AREA 020 LOCAL 369643

TELEX: 14535

COMMENT: LARGE, WELL KNOWN FIRM IN THE NETHERLANDS AND A FULL SUBSIDIARY OF STEENKOLEN HANDELSVERENIGING N.V., UTRECHT. THE GEVEKE GROUP OF COMPANIES ALREADY REPRESENT US FIRMS LIKE CATERPILLAR, ETC. BANK REFERENCES FROM ALGEMENE BANK NEDERLAND N.V., AMSTERDAM, AMSTERDAM-ROTTERDAM BANK, AMSTERDAM. MR. DRIEHUIS IS INTERESTED IN THE FROST PRODUCTS , PROVIDED THE MANUFACTURER DELIVERS COMPLETE TECHNICAL ENGINEERING. POST RECOMMENDS FROST TO CONTACT DRIEHUIS FOR DETAILS ON TECHNICAL REQUIREMENTS.

3. HANDELS- EN INGENIEURSBUREAU

EUROSALES " ENGINEERING N.V.

STEPHENSONSTRAAT 45-47

2014 KC HAARLEM, NETHERLANDS

CONTACT: MR. B.G. LAPRE, MANAGING DIRECTOR

PHONE: AREA 023 LOCAL 243081

TELEX: 41050

COMMENT: FIRM WAS ESTABLISHED IN 1966, SUBSCRIBED CAPITAL 40 THOUSAND GUILDERS. BANK REFERENCE: AMSTERDAM-ROTTERDAM BANK, RIJSWIJK. MR. LAPRE HAS ADVISED POST THAT PRIOR TO MAKING FINAL DECISION, HE WOULD APPRECIATE TO RECEIVE FROM FROST COMPLETE EXPORT PRICE LIST OF ALL COMPONENTS FOR UNCLASSIFIED

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MARKET RESEARCH ON PRICE COMPETITIVENESS.

PREP. BY: H.L. VAN SUCHTELEN APPR. BY: R.P. RYDLUN
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Message Attributes

Automatic Decaptioning: X
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Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978ROTTER00399
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Film Number: D780238-0939
Format: TEL
From: ROTTERDAM
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Review Release Event: n/a
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Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/a0046e91-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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